

## Company Overview

Ream is an innovative online publishing platform dedicated to connecting authors and readers through storytelling by offering a dynamic and interactive experience. For authors, Ream offers an all-in-one platform to build and engage with their audience, grow their readership, and monetize their stories through subscriptions, personalized interaction, and direct access to a passionate community. With a subscription-based model and expanding content formats including ebooks, audio, and comics, Ream is revolutionizing how stories are consumed and shared.

## Team Bios



### **Destiny Patnode**

#### *Chief Executive Officer*

Destiny has published over thirty steamy romance books under the pen name Emilia Rose and has garnered over thirty million reads online. As a successful author and entrepreneur, she has built a flourishing multi-six figure business encompassing serials, comics, audio, and print and has experience with multiple monetization methods such as subscriptions, alacarte, pay-per-chapter, and more. She has spoken on several podcasts and even hosted the Storytellers Rule the World podcast, formerly known as the Subscriptions for Authors podcast. Destiny is available for interviews and podcast appearances upon request.



### **Sean Patnode**

#### *Chief Technology Officer*

For over a decade, Sean has been a full-stack software engineer by day and an indie game developer by night. He built Ream originally for his wife, Destiny Patnode, after she was censored on multiple other platforms. Later, he expanded Ream into a platform that can be used by any author to self publish. He previously worked at PNC Bank, then at the University of Pittsburgh Medical Center until he made his entrance into the author world. Sean is not available for interviews or podcast appearances.

### **Bobbie Wykes**

#### *Customer Support Manager*

With over 20 years of customer and technical support as well as trust & safety experience, Bobbie's not afraid to dig in and help resolve even the most complicated issues. She's worked for large companies like ebay and PayPal, but her best experiences have all been with start-up companies she's proud to have helped grow to the top of their industry.

### **Reamy**

#### *Chief Mischief Offi-purr*

To look upon Reamy is to witness unending suffering. Her wrath is uncaring and absolute. All will fall before her. Reamy loves promoting books through Reamy Recs (available on social media and through her monthly newsletter) and is the head of Ream's marketing department.

## **Product Details**

### **Platform Features**

- **Serialized Fiction:** Authors can release stories in serialized formats, offering readers new chapters or episodes regularly.
- **Multi-format Content:** Ebooks and audiobooks are available, with a diverse selection of genres including romance, fantasy, sci-fi, and more. Comics are coming soon.

- **Reader Interaction:** Readers can engage with authors directly, comment within stories, and access exclusive content.
- **Subscription-Based Model:** Readers can subscribe to their favorite authors, offering a flexible and affordable way to access premium content.

### Author Benefits

- **Direct Audience Engagement:** Authors can build and maintain a community of dedicated readers, fostering loyalty and interaction.
- **Monetization Opportunities:** Ream's tiered subscription model provides authors with multiple revenue streams. Ream plans to add additional monetization methods beginning in 2025.
- **Cross-Market Expansion:** Authors have the opportunity to expand into serials, ebooks, audio, and more, with a growing platform that supports creative ventures.
- **Discovery Tools:** Ream offers discovery features to help readers find authors and stories they love through personalized recommendations and a curated reading experience. Reamy, Ream's mascot, loves recommending new books through her Reamy Recs (on social media and through her monthly newsletters). Reamy also hosts quarterly Ream Raids, which are free book blasts.

## Pricing Structure

### Reader Pricing

- **Free Access:** Many stories offer free initial chapters or introductory content, allowing readers to sample works before committing to a subscription. Some stories on Ream are completely free to the public or to followers.
- **Subscription Content:** Many authors set up a subscription that allows readers to purchase access to exclusive and premium content. Subscriptions start from \$2.99/month.
- **Additional Monetization Methods:** More ways for authors and creators to monetize are coming soon.

### Author Pricing

- **Free for Authors:** Signing up and uploading stories on Ream is free for authors. Ream takes a 10% service fee (plus additional payment processing fees) whenever a subscription purchase is made.
- **Audio Hosting Fees:** Authors can upload up to 1GB of audio content for free; for more storage, a flat fee of \$5/month applies, providing unlimited uploads.

## Distribution Channels

### Access Locations

- **Online Platform:** Available globally via [reamstories.com](https://reamstories.com), where users can sign up and start reading immediately.
- **Mobile-Friendly:** Ream is optimized for mobile browsing and reading, allowing users to engage from any device, anywhere.
- **Downloadable App:** Ream has a progressive web app (PWA) that can be downloaded on any iOS and Android.

## Technical Specifications

- **Platform:** Web-based, mobile-friendly, progressive web app (PWA).
- **Audio Support:** MP3 files (up to 1GB for free).
- **Ebook Formats Supported:** Integration with Google Drive.
- **Comics Support:** Comic support is coming soon, but will include image-based storytelling, with high-quality image upload capabilities.

## Key Metrics

- **Global Reach:** Ream serves a growing global audience, with readers and authors from multiple countries.
- **Users:** Ream hosts over seven thousand authors and over sixty-seven thousand readers, many who are subscribed to paid tiers and engage daily with each other.
- **Content Library:** Over thirteen thousand stories across genres are available to read on Ream, with new stories and authors added regularly.

## For More Information

### Contact

- **Website:** [reamstories.com](https://reamstories.com)
- **Media Inquiries:** [support@reamstories.com](mailto:support@reamstories.com) with the subject line MEDIA INQUIRY
- **Social Media:**
  - Facebook: <https://www.facebook.com/ReamStories/>
  - Instagram: <https://instagram.com/reamythecat>
  - TikTok: <https://www.tiktok.com/@reamythecat>
  - Threads: <https://www.threads.net/@reamythecat>
  - Twitter: <https://twitter.com/reamythecat>

### Interviews & Appearances

Destiny Patnode, the Chief Executive Officer of Ream, is available for interviews and podcast appearances upon request.

## Mascot & Mottos



Mascot: Reamy

Creator Motto: The Next Generation of Publishing

Reader Motto: The Next Generation of Stories

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